

GREATER SOUTHERN DUTCHESS CHAMBER OF COMMERCE

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**“Green” Builders and Designers New Addition to Connections
*Spotlight on Women-Owned Businesses Also New This Year***

Wappingers Falls, NY...The Greater Southern Dutchess Chamber of Commerce announces two new additions to Connections: The Business and Consumer Expo. Inspired by Dutchess County Executive Bill Steinhaus’s 2007 State of the County “*Dutchess Goes Green*” address, Green Aisle will feature “green” contractors and suppliers who build environmentally-friendly houses and office buildings. With the color green representing health and growth, and since healthy business owners and employees can contribute more productively to the local economy, Connection’s Green Aisle will feature several health care providers such as massage therapists and chiropractors.

Also debuting at Connections this year is “Women in Business.” This aisle will be devoted to female business owners and will feature the significant contributions that women-led businesses make to the Hudson Valley.

Held May 17 at Gold’s Gym Sports & Exhibition Complex, the show runs from 12 to 7 p.m. Mark your calendars now for the free event featuring interactive booths, vendors selling directly from the showroom floor and tons of free prizes given away throughout the day! The public is invited.

With a nearly 20 year history, the show has grown significantly from its humble start as 32 exhibitors sharing information with other exhibitors. Last year’s attendance topped 800 people with 100 vendors showing their wares. This year more than 150 vendors will participate with foot traffic expected to exceed 1,000 visitors.

Zolz Entertainment, along with Cumulus Media, will host the day showcasing the goods and services of Hudson Valley businesses. A complimentary Business Break sponsored by Vanacore, DeBenedictus, DiGovanni & Weddell, will be held from 5 to 7 p.m. For more information on the show or a list of participating exhibitors, please contact Karolyn at 296.0001, ext. 104.

Connections sponsors are Atlas Star, Rose & Kiernan, Arnoff Moving & Storage, Riverside Bank, Cumulus Media, Embroid Me, Riverside Bank, Gold’s Gym and the Poughkeepsie Journal.

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