

Hampton, the national brand of more than 1,350 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, today announced that it has earned the distinction best hotel chain in the economy segment by the Travel Weekly Readers Choice Award survey.

The recognition is based on results from a survey completed by nearly 2,000 travel agent voters. This year's recipients were announced at a black-tie ceremony on December 14 at the Pierre Hotel in New York City and will be featured in an upcoming edition of the publication, which is read by more than 44,000 agents, suppliers and tour operators across North America.

"We are thrilled to receive this honor from Travel Weekly for the second year in a row," said Phil Cordell, senior vice president of Hampton Brand Management. "In 2004, we kicked-off our 'Make It Hampton' initiative, which represents the single most extensive transformation ever undertaken by a hotel brand to dramatically enhance the guest experience across all of our 1350 hotels, most recently upgrading all bedding throughout the system to Cloud Nine. The new Hampton bed experience. Through this far-reaching effort we have raised the bar for the mid-priced hotel segment. The Travel Weekly Readers Choice award reaffirms our commitment to provide a satisfying hotel experience to all of our guests, every time, guaranteed."

With products and services ranging from complimentary On the House® hot breakfast served daily, redesigned interiors, guestroom and bathroom amenities -- including the new Hampton bedding package and enhanced in-room technology -- complimentary high-speed Internet access, more than \$80 million is being invested in the "Make It Hampton" program by Hampton and Hampton hotel owners.

Dale Polmateer, Director of Sales at the Hampton Inn in Fishkill, NY [www.hamptoninnfishkill.com](http://www.hamptoninnfishkill.com) <<http://www.hamptoninnfishkill.com/>> stated the local hotel has completed all the 2006 chain upgrades. "We have been proudly showing the new Cloud Nine bed experience to all our guests and visitors. The Greater Southern Dutchess Chamber of Commerce recent Business Break was held here. A King-size bed was placed in the lobby area and became the party centerpiece ... including photographs with many guests posing on Cloud Nine. We are pleased to see the Travel Weekly readers have again voted to reward our efforts to be the best."

FOR MORE INFORMATION CONTACT:

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...we love having you here.

- AAA Rating 3 Diamond

- Travel Weekly, Readers Choice Award winner for 2nd year
- Member of the Southern Dutchess Chamber of Commerce
- Member of the Poughkeepsie Area Chamber of Commerce
- Member of the Fishkill Business Association
- Member of the American Bus Association
- Member of the National Tour Association
- Recommended by Hudson River Valley National Heritage Area